




Achieve Your K3y Potential™

Unlock simplified

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AYKP is our core personal mastery programme simplified, relatable, understandable for participants with entry level education.

Product value

AYKP provides a set of thinking skills to **challenge participants' perception of themselves and their world around them.**

Through this understanding, participants are able to identify and tackle **barriers to their success** and significantly improve their self-efficacy to achieve them. AYKP **empowers** individuals and teams & **identifies talent** previously locked away for **inclusive growth** across organisations.

Product end results/outputs

- Enhanced **self esteem** and **accountability** levels.
- Develop a '**can do**' attitude.
- Maintain ongoing **motivation**.
- Enhanced **teamwork** and co-responsibility.
- Develop an **internal focus of control**.
- Live a happier and more **purposeful life**.

Needs the product is solving

- Those with **stuck or limited mind set** preventing growth & identification of opportunities for change.
- Those **seeking to make a change** in any aspect of their lives but unclear on which direction to take.
- Individuals who **feel demoralized** and/or possess **low energy** (efficacy).

Who will benefit from AYKP?

All those with minimal education, Standard 8 or less are ideal participants in AYKP.

Other K3y products typically offered with the AYKP

- Personal BluePrint™
- Life Coaching

In-person delivery

In-person, AYKP is delivered over 3 full days.

Facilitators - 1 in Room | **Group size** - 15. Max 18

Provided material - Guide to K3y Potential (GPK) Manual (physical or digital version) & 3-months subscription to The K3y's app.

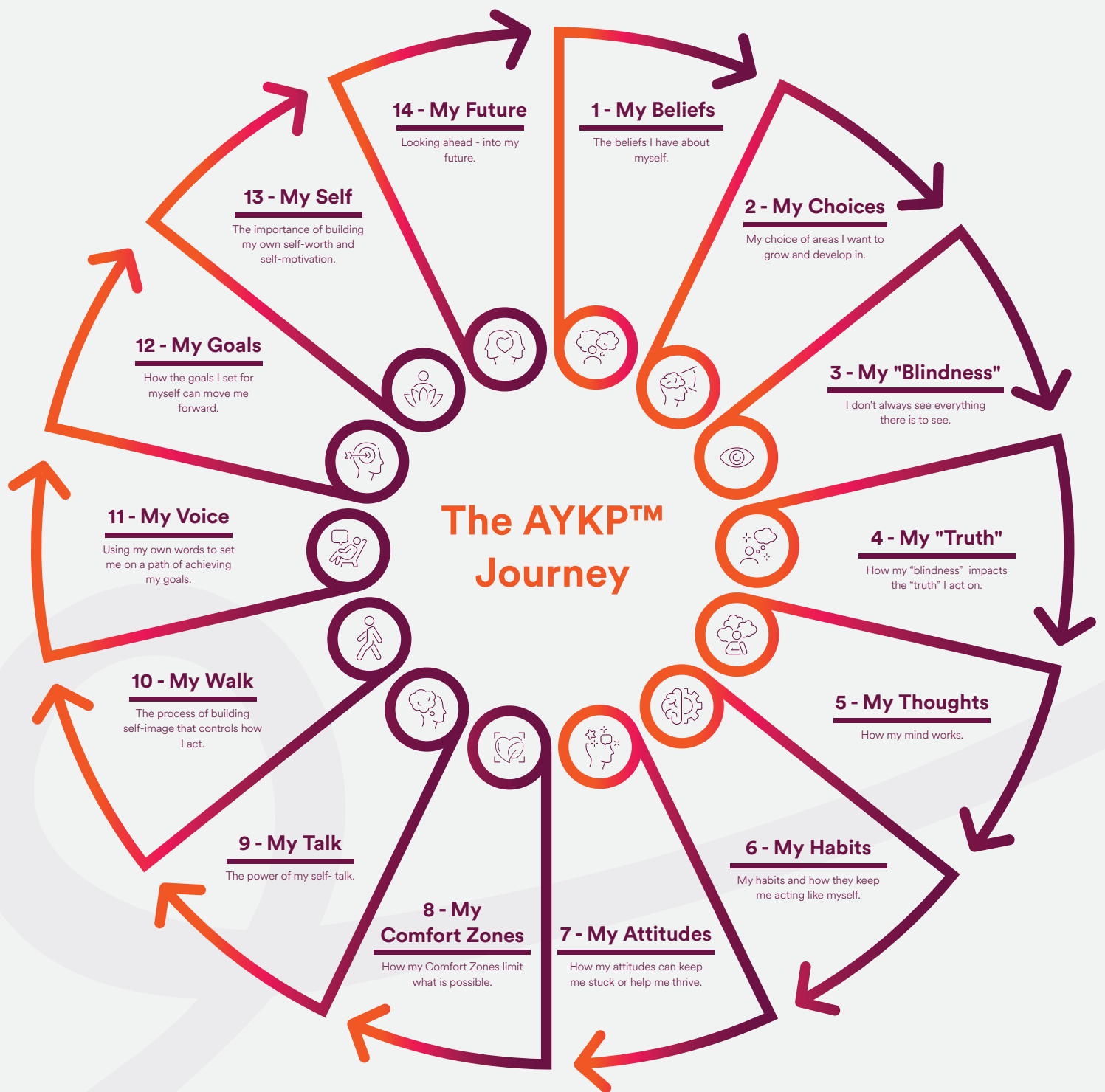
Online delivery

The process is delivered over a client-customized cadence for a period equivalent of a 3 full day process. Ideal team size is 15, no more than 18 in a session.

Facilitators - 2 in Room | **Group size** - 15. Max 18

Provided material - Guide to K3y Potential (GPK) Manual (physical or digital version) & 3-months subscription to The K3y's app.

The AYKP™ Journey





Achieving Your
K3y Potential™



The K3y

Unlock everything